

SEARCY, AR

# TOTAL ECLIPSE

4/8/2024

## PUBLIC & BUSINESS IMPACT MEETING

FEBRUARY 13

6-8:00 PM - Free Admission

SHS Performing Arts Center

### GET READY

3x population expected\*

Average spending over \$250\* per person in 2017 Eclipse

Area schools will be closed

Strategies to boost revenue

Avoid pitfalls from previous experiences

#### Total solar eclipse visible (100% coverage of Sun)

Monday, April 8th, 2024

Eclipse Duration: 2 hours, 37 minutes, 36 seconds

Duration of Totality: 2 minutes, 54 seconds

Partial begins: 12:35 p.m.

Full begins: 1:52 p.m.

Maximum: 1:54 p.m.

Full ends: 1:55 p.m.

Partial ends: 3:12 p.m.



Searcy Regional  
Chamber of Commerce  
*a natural fit*



\*Statistics based on averages supplied by economic impact reports from states in the path of totality in 2017.  
For questions and additional information visit [eclipseinsearcy.com](http://eclipseinsearcy.com) or contact  
Jenna Friday at [searcyclipsecoordinator@outlook.com](mailto:searcyclipsecoordinator@outlook.com) | (501) 454-9560